EXHIBITOR GUIDE
Rencontres francophones de la vidéo mobile 2018

500 professionals
30 exhibitors
20 countries

Salon Honnorat
Espace Adenauer

journalism
communication
cinema
Summary

Essentials 3
Map and access 4
Stands 5
  1. Premium stand 5
  2. Start-up stand 7
  3. Eco stand 9
Planning of the event 11
Contacts 11
Order form 12
Instructions and security 14
Essentials

The 2nd **Rencontres francophones de la vidéo mobile** will gather again this year french-speaking experts (France, Switzerland, Belgium, Canada, Luxembourg, Romania, Tunisia, Morocco, french-speaking Africa, etc.) and professionals from mass media, communication, cinema and visual creation field around the new practices of the mobile video.

What’s on this day ? About **thirty exhibitors** will offer high-quality gear, applications and accessories to the **500 french-speaking professionals** expected at the event.

**Workshops** provided by expert trainers as well as **training sessions** before and after the event, are also planned during these Rencontres.

This year, the Rencontres francophones de la vidéo mobile will take place in a unique and prestigious place, the **Cité Internationale Universitaire de Paris**. A big-scale international space, perfect for such an innovative event, vector of big changes in the digital transition field.

A **500 seats meeting room** and a **400m² extensible exhibition space** will welcome exhibitors and attendees of this event.
Map and access

In the centre of the Cité Internationale Universitaire de Paris, the Maison Internationale hosts the second Rencontres francophones de la vidéo mobile at the following address: 17 Boulevard Jourdan, 75014 Paris. Locate the venue on Google map.

RER B
Cité Universitaire station

Tram T3a
Cité Universitaire station

Bus 21
Cité Universitaire station

Parking Zenpark Cité Universitaire
6 Rue d’Arcueil, 75014 Paris

Parking Charléty Coubertin
17 Avenue Pierre de Coubertin, 75013 Paris
Stands

1. Premium stand

Three premium stands are set up in the 400m² extensible Salon Honnorat of the Maison Internationale. They are located near the workshops' zone, in a privileged space at lunchtime and during the afternoon. Premium stands are numbered 1, 14 and 24.
Stand characteristics

Surface : 3 x 3 m
White modular partitions, height 2,40m
Beige wall-to-wall carpet, surface 9m²
Lighting with rail-mounted spotlights and electric power supply (3 plugs bloc)
Printed sign 0,3 x 3 m

Furniture : 1 white counter + 2 white counter stools + 1 bin
Additional furniture : 2 white counters

Included provisions

Access to the attendees list (name, first name, company, email)
Cleaning of the stand

<table>
<thead>
<tr>
<th>Stand description</th>
<th>Unit price (Excl Tax)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premium stand</td>
<td>2990,00 €</td>
</tr>
<tr>
<td>Exhibitor on site (breakfast + coffee break + lunch buffet + closing cocktail)</td>
<td>200,00 €</td>
</tr>
<tr>
<td>10 minutes speech during the plenary (with video projection or ppt)</td>
<td>600,00 €</td>
</tr>
<tr>
<td>30 minutes speech during workshops in the Salon Honnorat</td>
<td>400,00 €</td>
</tr>
</tbody>
</table>

Deadline for orders : 22/12/17
2. Start-up stand

Thirteen start-up stands are set up in the 400m² extensible Salon Honnorat of the Maison Internationale. They are located near the workshops’ zone, in a privileged space at lunchtime and during the afternoon. Start-up stands are numbered 2 to 13.
Stand characteristics

Surface : 1,5 x 1 m
A3 on feet poster holder
Beige wall-to-wall carpet, surface 1,5m²
Electric power supply (3 plugs bloc)

Furniture : 1 white counter + 2 white counter stools

Included provisions

Access to the attendees list (name, first name, company, email)
Cleaning of the stand

<table>
<thead>
<tr>
<th>Stand description</th>
<th>Unit price (Excl Tax)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Start-up stand</td>
<td>1250,00 €</td>
</tr>
<tr>
<td>Exhibitor on site (breakfast + coffee break + lunch buffet + closing cocktail)</td>
<td>200,00 €</td>
</tr>
<tr>
<td>10 minutes speech during the plenary (with video projection or ppt)</td>
<td>600,00 €</td>
</tr>
<tr>
<td>30 minutes speech during workshops in the Salon Honnorat</td>
<td>400,00 €</td>
</tr>
</tbody>
</table>

Deadline for orders : 22/12/17
3. Eco stand

Nine eco stands are set up in the 400m² extensible Salon Honnorat of the Maison Internationale. They are located near the workshops’ zone, in a privileged space at lunchtime and during the afternoon. Eco stands are numbered 15 to 23.
Stand characteristics

Surface: 120 x 60 cm
Beige wall-to-wall carpet
Electric power supply (3 plugs bloc)
Furniture: 1 white rectangular table + 2 white chairs

Included provisions

Access to the attendees list (name, first name, company, email)
Cleaning of the stand

<table>
<thead>
<tr>
<th>Stand description</th>
<th>Unit price (Excl Tax)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eco stand</td>
<td>750,00 €</td>
</tr>
<tr>
<td>Exhibitor on site (breakfast + coffee break + lunch buffet + closing cocktail)</td>
<td>200,00 €</td>
</tr>
<tr>
<td>10 minutes speech during the plenary (with video projection or ppt)</td>
<td>600,00 €</td>
</tr>
<tr>
<td>30 minutes speech during workshops in the Salon Honnorat</td>
<td>400,00 €</td>
</tr>
</tbody>
</table>

Deadline for orders: 22/12/17
Planning of the event

The stands' setup and dismantling have to take place during the day and the hours provided for this purpose.

<table>
<thead>
<tr>
<th></th>
<th>Setup</th>
<th>Dismantling</th>
</tr>
</thead>
<tbody>
<tr>
<td>Day</td>
<td>February 7th, 2018</td>
<td>February 8th, 2018</td>
</tr>
<tr>
<td>Hours</td>
<td>1PM-6PM</td>
<td>6:00PM-6:30PM</td>
</tr>
</tbody>
</table>

Contacts

For any further request about the stands' price or the organization of the event, please contact us.

Laurence Benamou : +33 (0)6 16 13 44 87  
benamou@samsa.fr

Philippe Couve : +33 (0)6 74 89 58 92  
couve@samsa.fr
Order form

To be sent before the December 22nd, 2017

By mail to the following address: video-mobile@samsa.fr
+ 
By bank transfer to:

Caisse d’épargne
BIC: CEPAFRPP751
IBAN: FR76 1751 5900 0008 0018 6293 117

<table>
<thead>
<tr>
<th>Stand description</th>
<th>Quantity</th>
<th>Unit price (Excl Tax)</th>
<th>Total (Incl Tax)</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Premium stand (2 990,00 €)</td>
<td>☑️</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Start-up stand (1 250,00 €)</td>
<td>☑️</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Eco stand (750,00 €)</td>
<td>☑️</td>
<td></td>
<td></td>
</tr>
<tr>
<td>B</td>
<td></td>
<td>200,00 €</td>
<td></td>
</tr>
<tr>
<td>Exhibitor on site (breakfast + coffee break + lunch buffet + closing cocktail)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>C</td>
<td></td>
<td>600,00 €</td>
<td></td>
</tr>
<tr>
<td>10 minutes speech during the plenary (with video projection or ppt)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>D</td>
<td></td>
<td>400,00 €</td>
<td></td>
</tr>
<tr>
<td>30 minutes speech during workshops in the Salon Honnorat</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>E</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Excl Tax (A+B+C ou D)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>F</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>TVA 20%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>TOTAL Incl Tax (E+F)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Exhibitor company name:

Person in charge of the stand:

Billing address:

Post code:

City:

Country:

Phone:

Email:

Particular wishes:

The gear is only provided during exhibition time, setup and dismantling included, and is under the responsibility of the exhibitor.

- Any deterioration will be charged to the exhibitor
- Any unpaid order won’t be taken for account
- Any request concerning these deliveries of a service should be done during the exhibitors setup, at the latest during the setup day.
Instructions and security

Your stand is a standard stand, provided by the organizer. The exhibitors should respect the dimensions of their provided stand (height and surface area). It is strictly forbidden to dismantle all or one part of the structures.

Any deterioration caused to the installations or decorations will be charged to the exhibitors. The exhibition walls, pillars, windows, doors and other won’t be used for any decoration.

Sound animations and audiovisuals demonstrations shouldn’t bother other exhibitors. The organizer has the right to put down the sound level when he judges it useful or to make the animation stop completely in case of noise pollution noticed on the surrounding stands.

Only the following visual systems are authorized:
- Advertisement fixed with blu tack on the stand’s partition
- Advertisement hanged by a small chain on the stand’s structure
- Advertisement hanged by a cymatium on the stand’s structure
- Digital sheet

It is absolutely forbidden to conduct:
- Any work on the flues, water pipes, electrical circuits, waste pipes, elevators, goods lifts and pipe trenches.
- Any hole drilling for fixing or sealing up
- Any removal of doors, antenna mounting, etc.

Any repair of consecutive damages following the inobservance of the above clauses would be fully charged to the exhibitor.

Please note that damages to the Salon Honnorat or Espace Adenauer’s infrastructure, especially to the pillars, walls, floors and ceilings, will be fully charged to the exhibitor.

Only organizing teams are entitled to intervene on the electric boxes. In case of violation of the fuses inside the electric boxes or fraud on the fuses calibration, the responsibility goes to the exhibitor.

The exhibitors have to leave their stands and especially the partitions, wall-to-wall carpets, printed signs in the same state they found it before the event.

Warning: it is forbidden to nail down, screw on, glue on the structure, any deterioration will be charged to the exhibitor.
Exhibitors are required to plan the removal of the packing materials they want to keep, before the beginning of the event. **If some elements on the stand are abandoned, the clearing, cleaning and putting in skip will be charged to the exhibitor.**

For obvious security reasons, it is categorically forbidden to block up the way with any gear. It is important to help along the circulation of people inside the exhibition room. During the setup and the dismantling, the exhibitor have to leave a way at least equivalent to the width of a pallet.

The introduction of dangerous, toxic, burnable, combustible materials in the building, as well as explosive or radioactive substances, is forbidden.

The following products are forbidden on the stands :
- Samples or products containing burnable gas
- Balloons filled with burnable or toxic gas
- Celluloid article
- Fireworks
- Ethylene oxide, carbon sulphide, sulfuric ether and acetone
- Acetylene, oxygen and hydrogen (except administrative exemption)

You have to plan for one person on the stand during the delivery and the removal of materials : this way you will avoid theft if there is any valuable goods such as audiovisual stuffs, computers, drinks, etc. You can also react quickly if your haulier doesn’t deliver booklets the day of the setup. Nobody from the organization team or the Cité Internationale Universitaire de Paris is authorized to check for materials in your name.

The organizer is not responsible in case of problems during the delivery.